

BADM 101

Management

Unit 8

Laurie Prange (Prange-Martin)



Agenda

- Focusing Activity – Writing Centre (40 min.)
- Taking attendance
- Lecture = About the Team Assignment
- Lecture =
- Video = from CapU Library
- Learning Consolidation – Activity: Paper Slide
– Or, Computer Lab time to work on Outline
- Next Steps

Taking attendance



Welcome Writing Centre

<https://www.capilanou.ca/writing-centre/>



Online Streaming Video

Time = 28 minutes

Organizational Structure (2012) by
Holk & Lassenius

CapU Library Catalogue Link

<http://library.capilanou.ca/record=b355654~S1>



Lecture

Ch. 7 = Organizing the Business Enterprise



Ch. 7

- Elements of organizational structure
- Specialization and departmentalization
- Responsibility vs. authority
- Centralized vs. decentralized organizations
- Differences between functional, divisional, project, and international organization structures
- Informal vs. formal organizations

Elements of organizational structure



Image Source: <https://www.slideshare.net/957umer/foundations-of-organization-structure-31281560>

Specialization and departmentalization

- Specialization =
 - Concentrated
 - Expert level
 - Serve a special function
 - Suit a particular lifestyle
- Departmentalization =
 - Distinctly outlined groups
 - Organized by functions or geography

Responsibility vs. authority

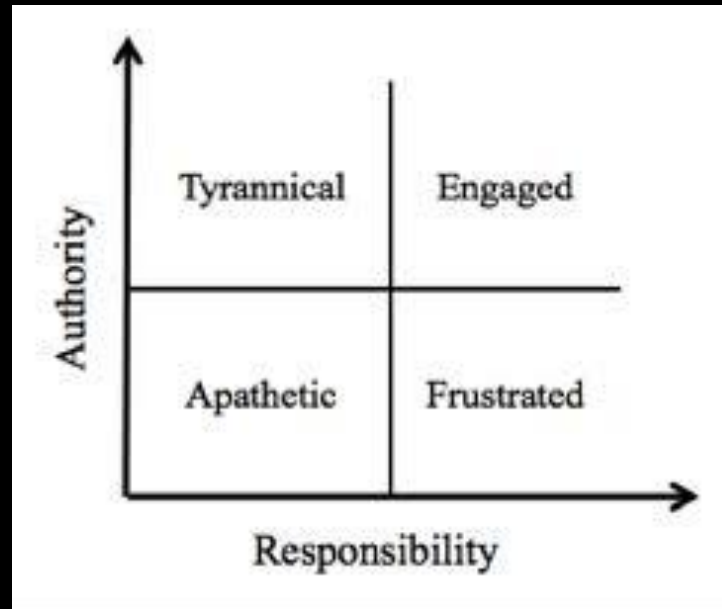


Image source:

https://www.researchgate.net/post/Is_there_a_difference_between_authority_and_responsibility

Centralized vs. decentralized organizations

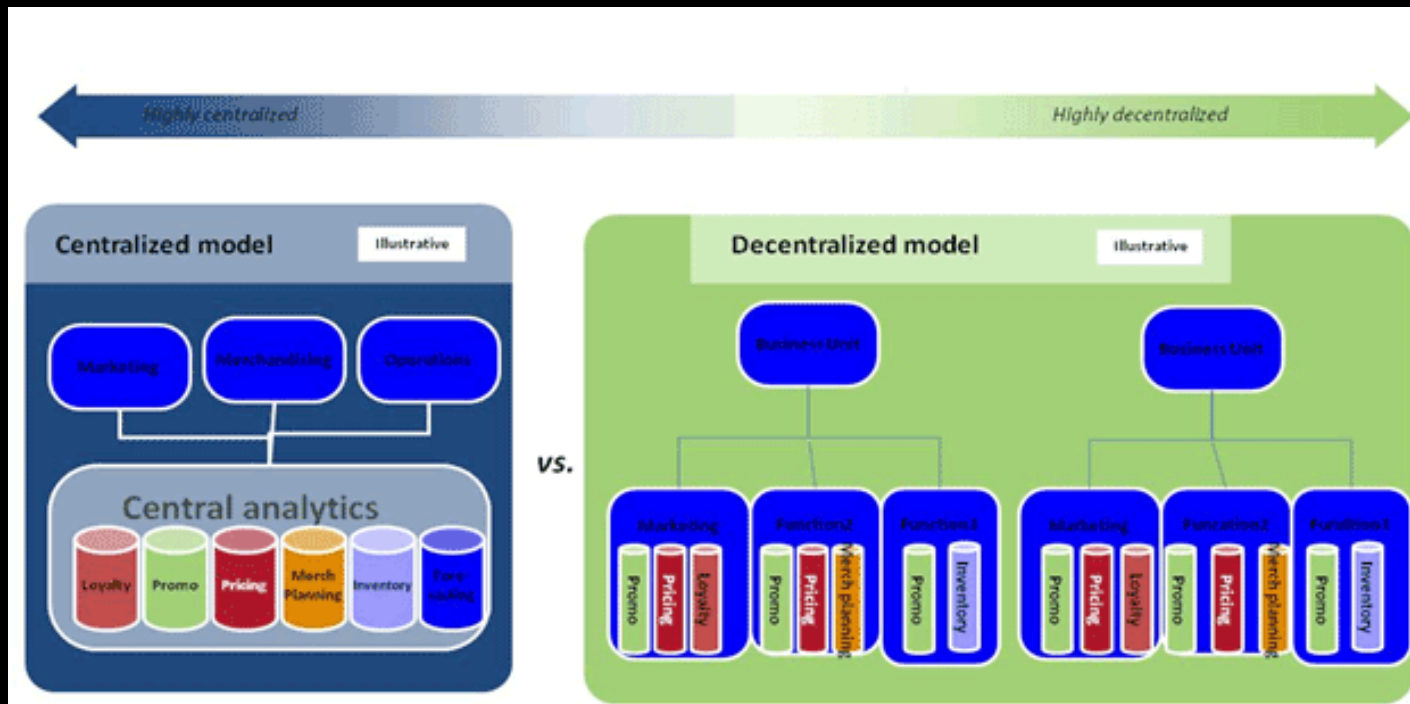


Image source: <http://www.the-cma.org/disciplines/analytics/archive/solving-the-analytic-team-puzzle>

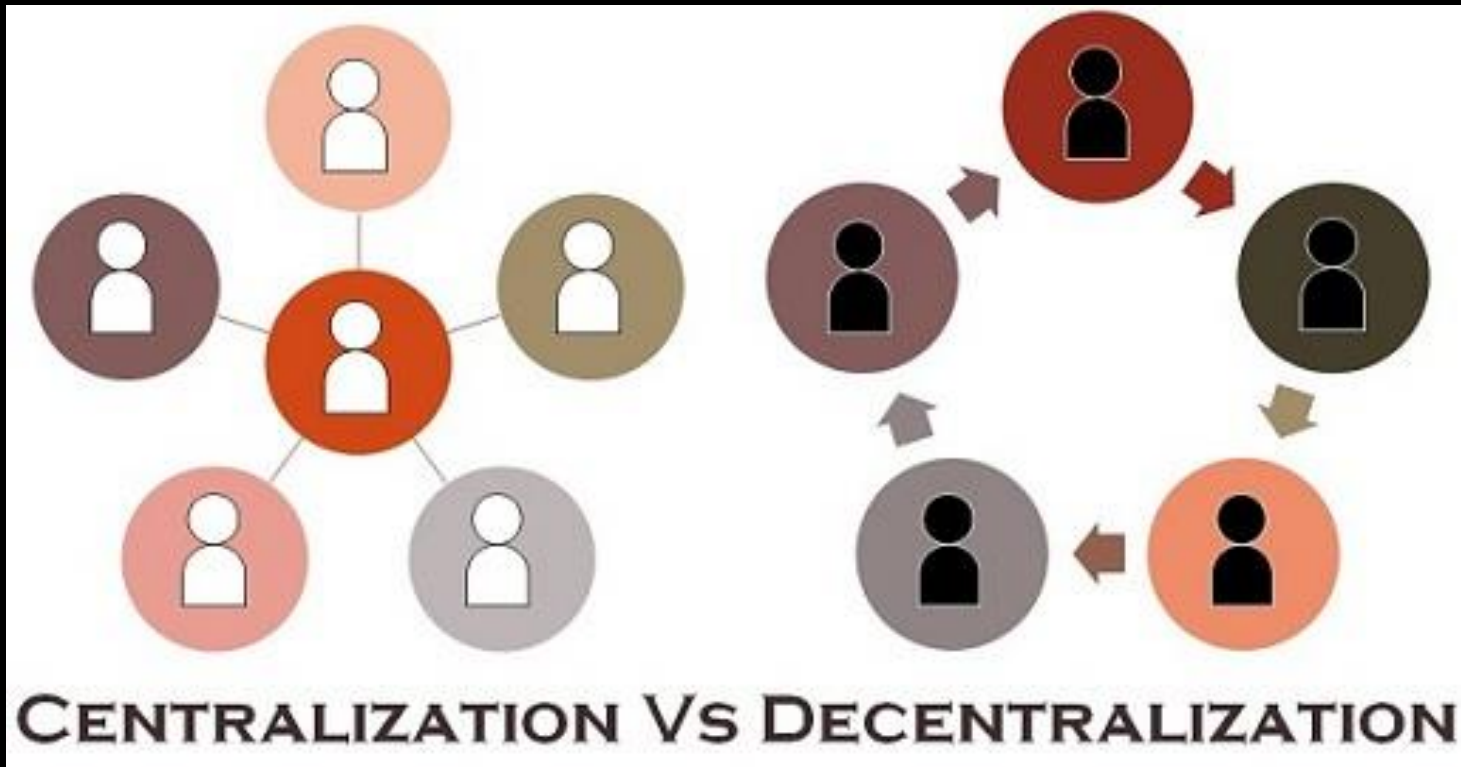
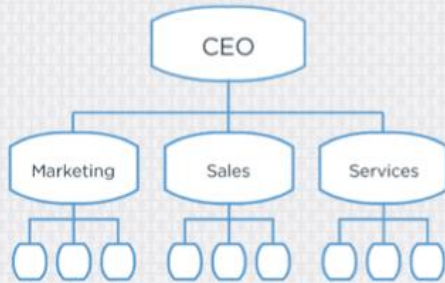


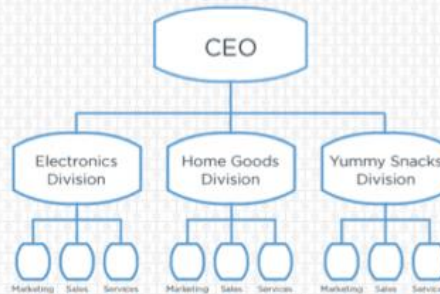
Image source: <https://keydifferences.com/difference-between-centralization-and-decentralization.html>

Differences between functional, divisional, project, and international organization structures

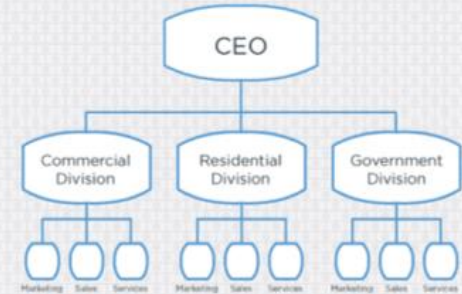
Functional



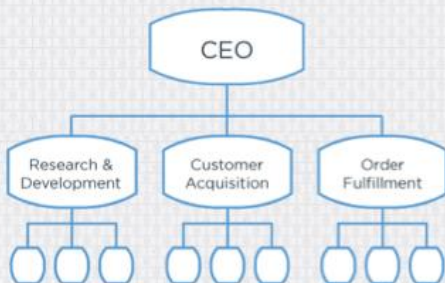
Divisional: Product-Based



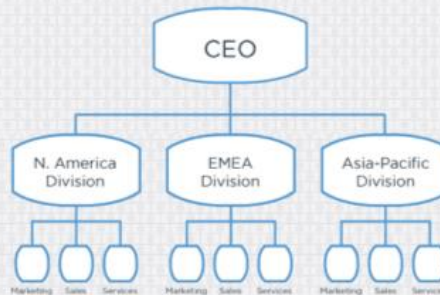
Divisional: Market-Based



Process-Based



Divisional: Geographical



Matrix

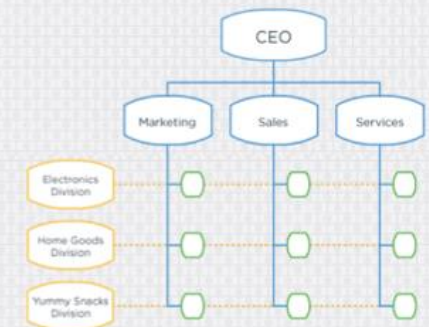
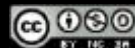


Image source: <http://www.b2bmarketingexperiences.com/2016/04/cmos-guide-digital-marketing-organization-structures/>



Informal vs. formal organizations

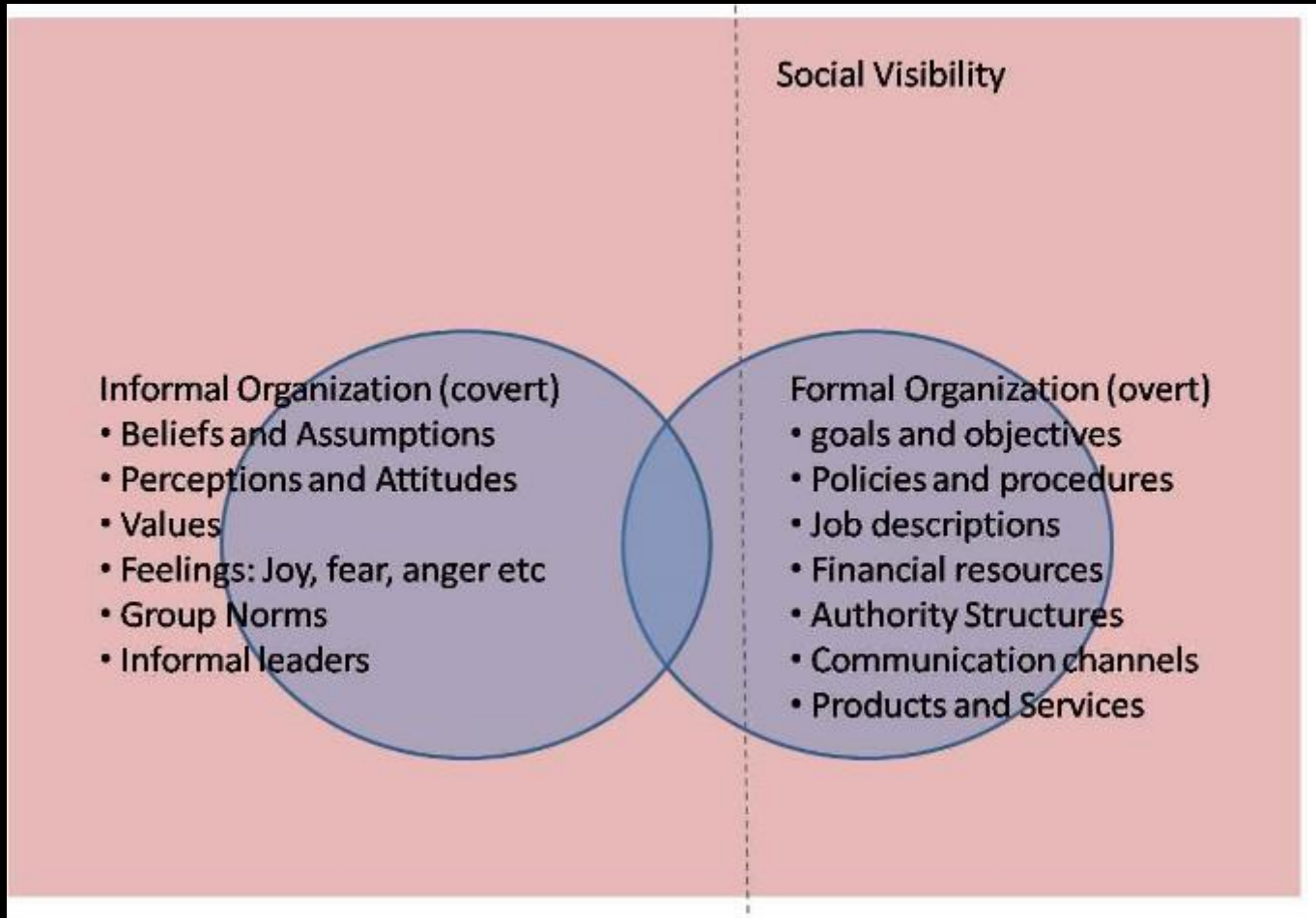


Image source: <http://www.yourarticlelibrary.com/organization/formal-and-informal-organization-features-advantages-and-disadvantages/8654>

Learning Consolidation & Check-in



Activity = Brainstorming for Team Assignment

- Moving into Assignment Groups, students are to use this time to get creative with their ideas of what they could include in their Team Assignment.
- No idea is too zany.
- Write it all down because it may inspire a more viable idea to use later.
- Example of the many resources online explaining how to use mind maps to brainstorm:
 - Conti, G. (August 30, 2016). *How to Make Mind Maps: Visualize Your Ideas for Better Brainstorming*. <https://zapier.com/blog/mind-mapping-tutorial/>

Thank you for another great class!

See you in Moodle, email, or text.

laurieprangemartin@caplanou.ca

